



The Gaston County Art Guild serves the area's working artists, art students and ART PATRONS

PO BOX 452 Gastonia, NC 28053



January 2012



212 W. Main Ave.
Gastonia, NC
704.865.GCAG
704.865 (4224)
artsonmain@att.net

Tu-Thu 11:30-5:30
Fri- Sat 11:00-7:00
Also open during
Downtown Events
Free parking
Behind the building

January Meeting:
Tues. Jan. 10th
7:00 pm at:
Arts On Main
212 W. Main Ave.

* Tenant Meeting
will be held at
6:30

**Gaston County
Art Guild News**

Happy New Year!

Hopefully everyone had **magical holidays** and got some well-needed rest. Now that the festivities are over, it's time to get back to business, including the business of **ART**.

2011 was truly a transformational year for the Guild. Never in our wildest 2010 dreams would any of us have thought we would ever house our headquarters in a huge bank building! Good fortune was surely smiling on Renee Matthews last March when she received positive response from the City of Gastonia while inquiring about vacant buildings for artists needing affordable studio space. Within months, Arts On Main was born at 212 W. Main Avenue. So much has happened since then! All of the studio spaces are occupied (with a waiting list) and the Gift Shop is continually restocked with a plethora of original art, crafts and gift items. Sales have been steady, with the Gift Shop taking in over \$3200.00 in December. The main struggle has been getting volunteers to staff the shop. Do you need a New Years resolution? How about resolving to help out a few hours a week or month? Call AOM at (704) 865-4224 to check the schedule and see when you can fit in. Now that the momentum is up, we look forward to an exciting year with lots of opportunities to reach out into the community and get more people involved in art. Although the AOM building itself may eventually be leased or sold, we are confident that our efforts have established Visual Arts in Downtown Gastonia as a serious and vital entity, ensuring that we will always have a place to call home.

Moving ahead into 2012, we will have 2 exhibits simultaneously in January and February. The January/February exhibit in the Gallery at Arts On Main will honor the volunteers who helped make it all happen and who continue to maintain it with "The HeART of Volunteers" show. Anyone who volunteered time and energy to help make Arts On Main a reality is invited to submit up to 4 pieces. Take-in dates are this Friday, January 6th and Saturday, January 7th from 11am-7pm. The prospectus can be downloaded through this link: www.gastoncountyartguild.com.

The January/February show in the Vault at AOM will be "A Visual Celebration of Black Heritage" in honor of February being Black History Month. This show will spotlight the contributions of African-Americans to our society. Members may submit up to 2 entries at no charge. Take-in dates are also this Friday, January 6th and Saturday, January 7th from 11 am-7-pm. The prospectus can be downloaded through this link: www.gastoncountyartguild.com. The Opening Reception for both AOM shows will on Friday, January 20th from 6-9pm, and both exhibits will run through March 1st.

The "Natural View" show at the Schiele Museum is coming up soon, so start getting your entries ready to submit. We haven't confirmed the dates yet, but that information will be in next month's newsletter. Dennis Shook and Scott Boyle are chairing the show this year. With all the members we have now, it's bound to be a show of unparalleled quality. Make sure you bring your finest work to ensure acceptance.

2011-2012 Officers

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Rosemarie Weisenhorn
Past President, Ex-Officio
704- 866- 4329

Scott Boyle
Web Master
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Pick-up for the current exhibit at AOM is this Thursday January 5th from 11:30am-5:30pm.

Welcome to New Members:

**Jimmy Beasley
James Cody
Laurie Gersh
Olivia Keirstead
Benjamin Riddle
Elizabeth Werran
Monica Yepson**

**Coming Soon.....
Art classes at AOM**

We will publish more on these as soon as we have it. Art classes have been an integral part of the plan for AOM since the beginning and we look forward to starting them soon.

January Meeting

Our January meeting will be held at Arts On Main on Tuesday, January 10th at 7:00pm and will feature one of our newest and most active members, Rachel Cotton-Smith. Her program is called "Basic Marketing Overview for Artists: Sharing your work with the world". She will talk about incorporating both real life and online marketing and sales efforts, as well as approaching your art as a business. These are some of the most difficult aspects of being an artist, so any help she can give us will be greatly appreciated!

December Sales at Arts On Main totaled \$3,274.80!

Artists' checks are ready, and are held in the Gift Shop at AOM. 22 artists have checks this month, with the amounts ranging from \$2.80 to \$634.20. Call AOM if you want to see if you're one of them before coming over. The City of Gastonia gets 15% of the commission, \$491.22, and the Guild gets the other 15%, also \$491.22.

November Sales totaled \$1,477.80. I didn't have the figures ready in time to publish in last month's newsletter. The City receives 15% of the commission, \$221.67, and the Guild keeps the other half of the commission, also \$221.67.



**KEN
SHERMER**

Starting
December
3rd
at
2pm

**COLLIN
MARTINDALE**



Ken Shermer and Collin Martindale

Present

"A Cad Serene Killer Limn Month"
Exhibition

December 3rd at 2 pm thru January 31st, 2012

Featuring 75 new works
including functional sculpture by Collin Martindale

170 South Street in Gastonia

704-824-1511

www.artstation.biz

Tues-Thurs 9am-7pm Fri-Sat 10am-10pm
Reception Sponsored by The Bottle Shoppe
and Nick's Steak and Taphouse

"THE ART STATION"
Art Gallery

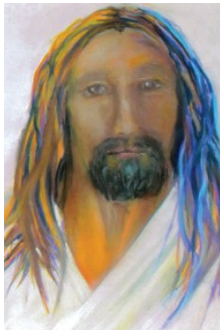
December activities at Arts On Main.....

December was a stellar month here at Arts On Main, with a constant buzz of activities. The First Annual Holiday Fine Art, Craft and Bake Sale started off the month. Artists and crafters set up tables in the Common Area (unchartered territory, not completely renovated) for a fun day of commerce, fellowship, and entertainment by the Chancel Hand bell Choir from First United Methodist Church. There were all sorts of items available for sale, as you can see in the picture on the next page.

The Silent Art Auction continued until December 17th, the night of our Christmas party. A HUGE thanks to Stacey Pilkington Smith who organized and promoted the entire event, netting \$1200.00 for the Guild. What an amazing haul for a first-time event! The Christmas party was a blast, with tons of food and beverages and a crazy game of Dirty Santa. Some people went home with great gifts, others went home with gag gifts. At any rate, everyone had a lot of fun and we'll do it again next year.

The Book Signing by member Chris Johnson and his partner Brent Bumgarner, which was scheduled for December 22nd, had to be cancelled. Brent is blind and quadriplegic. He draws by holding a usb pen in his mouth. Unfortunately, Brent had to be admitted to the hospital the morning of the 22nd. We hope he's doing well and will be back to creating art very soon. Hopefully we'll be able to reschedule that event and we'll be able to meet both of them soon. We'll post an update next month.

Member Shows.....



Our past President Dennis Shook (3 of his pieces pictured here) has a solo show "Trees, places and some people I have known" opening at The Reavis Gallery at The Depot in Kings Mountain this Saturday, January 7th from 7-9pm. The show will run through January 31st. 301 N. Piedmont in Kings Mountain (704) 739-5585.

Congratulations to Tammy Cantrell, our multi-talented Historian and member extraordinaire on having 2 solo shows this month! Tammy is the one who attends our events and documents it all by posting photos on our Facebook page.

Her debut photography exhibit "Historical" featuring images of architecture, nature and scenery runs from January 4th through the end of the month at the Gaston County Main Branch Library at 1555 Garrison Blvd.

Spindle City Café will feature Tammy's original artwork during the months of January and February, 2012. She is truly a gifted painter, so please take a hike across the street from AOM and enjoy the scenery AND the food!

Membership is way up from this time last year. Last January, there were 75 actual PAID members, compared to this January's 155 members who are current on paying their dues. Another 55 are considered current members, but are past due on paying their membership. If you're one of those, please go by AOM and pay your \$25 or mail it to our PO box in order to keep receiving your newsletters and other correspondence. Thanks for being a part of our art family!

**PO Box 452
Gastonia, NC 28053**

Wanted:

People interested in becoming part of our group. Must love art, be ready to step up and support the Arts in Gaston County. No age limit or special skills required. Creativity optional—we've got plenty of that to go around. Sanity optional-We're all crazy!



President Jackie Dunford admiring the wares at the Holiday Fine Art, Craft & Bake Sale
Hint: If you're tired of seeing some of the same people in pictures, that means that you need to get yourself down here and get in some of them yourself!

DON'T MISS.....

Guild VP Renee Calhoun Matthews' joint show with her late sister Shirley "Spinning Yarns: Textile Stories in Painting" is still on display at the Gaston County Art & History Museum in Dallas through January 15th. You still have time to see it ! Located at: 131 W. Main St. Dallas, NC (704) 922-7681. Hours: Tues-Fri. 10am-5pm, Sat. 10am-3pm.

Artist Opportunity.....

The Charlotte Art League's "From Roots to Renaissance" juried show will run from Feb.3rd-24th. The theme calls on artists to draw from their past for inspiration, whether through their culture, ancestral home, or personal history. Take-in will be Fri. Jan. 27th 5-8pm, Sat. Jan. 28th 11am-3pm, and Sun. Jan. 29th 1-5pm. The entry fee is \$25/members/2 pieces. General membership is \$50 for the year. For the prospectus go to: www.charlotteartleague.org or call (704) 376-2787.



Call for News and Events...

Got any Art News or know of Events you'd like to share with Guild Members?
Email news or announcements to Belinda Norman at: bnorman@bellsouth.net.

