



Gaston County Art Guild newsletter

Welcome to the October edition of the GCAG newsletter. We would like to recognize our most recent guild members. New members in September 2016 are Meredith Merritt, Kristie Hewlett, Deveta Glenn, Raymond Raphael Burton, and Alicia C. Johnson.

Three of these individuals are new resident artists as well at Arts on Main: Deveta Glenn, Raymond Raphael Burton, and Alicia Johnson.

We would also like to thank all members for their continued support of GCAG/Arts on Main.

Jamey Gray: Irrational Aesthetics will have a **closing reception on Saturday, October 8 from 4-6 pm.** It will include beer, wine, and BBQ along with live music featuring experimental guitar sketches by 1970's Film Stock.

Our meeting will take place the 2nd Tuesday of the month which is **October 11, 2016 at 6:30 pm.** Our speaker is **Stacey Pilkington-Smith**, mixed media artist, instructor and owner of Gallery 27 of Lincolnton, NC. Her presentation will be about art journals and how to create them. Artists may bring their own sketchbooks. Each participant will leave with a list of journal prompts.

Upcoming exhibitions: **Visual Harvest, October 19 - November 19**
Miniature Show, November 1- 29.

The prospectus for each of these shows has been emailed. Check the Website for details.

INNER ARTIST paint night at Arts on Main Friday October 28, 2016 at 7 pm. Cost is \$30 per person which includes canvas and paint. BYOB and snacks for a relaxing evening creating an original piece of artwork in step by step instructions. Make reservations to join us for a special evening. All proceeds benefit Arts on Main.

GIFT SHOP UPDATE

The new Gift Shop committee is excited and dedicated to help you sell your art. We RESPECT the fact that you trust us with your art. We understand that we do not own your work, but have it on consignment. However, because we have so many varied artists, WE (the committee) need guidelines that will help us have a successful shop. Artists may not move their own artwork or merchandise while on consignment in the gift shop.

We are making some small physical changes to the shop.

We may use Facebook to occasionally promote the Gift Shop. We may take a picture of one of your items as part of a Facebook post. We will list your name as the artist.

We are changing a few of the intake guidelines. Please take the time to read this carefully if you currently have items in the gift shop or soon hope to place items in the gift shop.

We understand that not everyone will be happy with the changes. Honestly, it wasn't fun trying to make these decisions. Harriet had a huge job and it is taking four of us to fill her shoes.

A. Your membership with the Guild **MUST** be current to have items in the gift shop. Non-member items will be removed and you will be contacted to pick up the items.

B. We need to clear out items that have been sitting in the gift shop for longer than one year. If you know or suspect you have something, please come in by **OCTOBER 10** to remove it. Remember to note on your current intake sheet in your folder that you have taken it. Any items not removed will eventually be placed aside out of the gift shop. We will notify you to pick them up.

C. Soon we want to set up a six month limit for most items

D. We will try to notify you via the newsletter and/or calendar of the days a Gift Shop committee member is working at the Guild. This should be at least 3 or 4 days each month.

E. When you bring new items in, they must meet the objective and subjective criteria of the gift shop committee. Therefore, we will meet twice each month to

"jury" items rather than automatically accept them. Our goal is to SELL and we will gradually learn what items are best for the gift shop. PLEASE: If your item is not accepted, it doesn't mean it's bad! It just means that the committee decided the item did not meet the criteria and may be more appropriate in a different venue.

F. Items will be displayed at the discretion of the committee.

G. Eventually we will ask for short individual descriptions of your items. This will help us highlight and sell your art/items.

H. **Please provide us with an artist's statement** as it refers to the work you have to sell. We will keep this on file and can share some of "who you are" with potential customers.

I. As you read through the numbers for your category, please think of what you currently have in the gift shop. **If you exceed** any of these numbers, please come in and take the extras out by **October 10**. This includes items that are in not on display but in a cabinet. Remember to note on your current intake sheet in your folder that you have taken it. Any items not removed by you will be set aside and you will be contacted to pick them up. THESE NUMBERS ARE OUR FIRST ATTEMPT AND COULD BE CHANGED IN THE FUTURE AS WE LEARN ABOUT SPACE AND WHAT REALLY SELLS.

J. You may submit work in any and all categories unless we discover that we run out of space.

1. **2-D work** is generally hung on the wall or **3-D wall art. 3 pieces** with each having a max of 625 square inches.

2. Jewelry.

a, We are requesting that **ALL earrings** are on a card that has a hanging lip on the back. We will start providing a turning stand that takes carded earrings. Each jeweler will get one side (that holds approximately 24 cards). Please make ALL your cards the same to provide continuity to your look. **If you currently have earrings in the gift shop**, please come in and update them with cards with a lip as soon as possible. Because you will have a whole side to display to yourself, please have **15 pairs of earrings** so your side does not look empty.

b. **5-10 Necklaces** depending on how they are displayed. Larger items that need a separate display will reduce the number of items from you that we can fit into the space.

c, **Bracelets**, probably **10 pieces**.

3. **Cards**. We will try **25 single** and **10 packs**.

4 **Fiber**. This includes purses. Most fiber items are on display in the round vault. At the discretion of the gift shop committee, some fiber items are on display in the gift shop. Between the gift shop and the vault, **10 pieces**. A "pack" of items such

as potholders, counts as 1 item.

5. **Pottery.** We want to distinguish between functional pottery and art/sculpture pottery. **Functional pottery** (mugs, creamers, small plates, soap dishes, tea pots) **10 pieces.** **Art/sculpture pottery** (including larger plates and bowls) **3 pieces.**

6. **3-D sculpture** including wood and mixed media. **3 items.**

7. Other **small items** such as soap, pens, or wine toppers, **10 items.**

8. No pieces that require floor space such as tables or very large sculptures.

The Gift Shop committee may allow for minor flexibility in these numbers. For example, if the committee sees that a particular artist sells well, we may allow more flexibility in numbers. Remember, while our goal is to sell your items, we realize that the gift shop is a source of revenue for the Guild which makes sales important for the individual artisan as well as for the organization.

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